



Date: 17 Dec 2020

TO WHOME IT MAY CONERN

This is to certify that Ms. Fiona Hemsall has done her E-commerce Marketing Internship in Antuanelle Art, Sydney from 13 Oct 2020 to 16 Dec 2020.

She has worked on a various projects such as E-commerce Product listing and Product management on different online shopping platforms, SEO optimization, Blog writing.

She successfully listed over 60 products with 600 variations on online shopping platforms such as Shopify and Blockshop Marketplace, 98 Products with over 1000 variations on Etsy and 20 items on Bluethumb.

As part of the project, she made SEO optimization of product descriptions, tags and titles. She contributed to content marketing strategy, including writing SEO optimized Blog articles with outbound and inbound links on our website.

During the internship she demonstrated exceptional fast learning skills given that all the work was made remotely, excellent organizational skills with a self-motivated and positive attitude to delivering results. She is hardworking, easy to work with and very proficient with SHOPIFY. Her performance exceeded expectations and she was able to complete the projects successfully and on time and even managed to accomplish additional tasks.

We wish her all the best for her future endeavors.

Warm regards,

Marie Antuanelle
Director

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